



Blue Ocean Global
Technology LLC
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UEI: MUYCZ61FK1T9

Cage: 9SRT1

Set-asides:

Primary NAICS: 541613 - Marketing
Consulting Services

Secondary: 541199, 541511, 541820,
541910, 561320, 711510



Capabilities Statement

Blue Ocean Global Technology is a minority-owned small business established in 2012 to provide digital transformation, business consulting, and technology development services. Guided by proactive communication, our innovative team of analytics, creative, legal, marketing, and strategy professionals collaborate to solve client challenges and deliver tech-empowered results. We are relentlessly committed to earning trust on merit. We respect two of your most precious assets: time and reputation.

Blue Ocean Global Technology provides digital transformation, business consulting, and technology development services. We deliver tech-empowered results, including digital marketing, expert witness services, cybersecurity, data analytics, business intelligence, and other solutions to digital and legal needs. We are relentlessly committed to earning trust on merit. We respect two of your most precious assets: time and reputation.

Leveraging our digital, legal, and technology expertise, we provide solutions that deliver results.

Core Competencies

- Content Creation, Graphic Designing, and Video Editing
- Custom Technology Integration & Software Development
- Data Analytics and Business Intelligence
- Digital Marketing & SEO
- Digital Transformation
- Expert Witness, Legal, & Paralegal
- Public Relations & Brand Strategy
- Risk & Reputation Management

Differentiators

Diverse consulting experience (including Fortune 500s). Presentations at events for CFA Institute, CFP Board, CFPB, Dimensional Fund Advisors, Federal Home & Loan Bank, Global Digital Marketing Summit, IBM, New York State Bar Association, US Defense Leadership Forum, US Federal Contracting Registration, and US State Department's Foreign Service Institute. Recognized expert witness and consulting services, including 2023 testimony in *Uri Ottensoser v. Meta Platforms LLC*.